



# Christine Chau

## Product Engineer & Builder · Full-Stack, Mobile & Accessibility

Web & Mobile Products · React Native · Accessibility-first · AI-assisted development

contact@christinechau.fr · +33 6 18 66 03 57 · Île-de-France, France

Portfolio: [christinechau.fr](https://christinechau.fr) · LinkedIn: [linkedin.com/in/christine-chau-paris](https://linkedin.com/in/christine-chau-paris) · GitHub: [github.com/christinemiko](https://github.com/christinemiko)

### SUMMARY

Product Engineer with 2+ years building and shipping web & mobile products end-to-end — from product discovery to production. I pair product thinking and full-stack engineering with an accessibility-first approach (WCAG/RGAA) to ship user-centered experiences, with hands-on React Native delivery to the App Store & Google Play and a strong data/KPI sensibility. I use AI tools daily across code generation, debugging, documentation and architecture exploration. Fifteen years in luxury fashion (Ralph Lauren) bring a rare UX, design and business-impact perspective.

**Core stack:** React · React Native · Vue 3 / Nuxt 3 · Node.js / NestJS · TypeScript · MongoDB · Prisma

### WORK EXPERIENCE

#### Product Engineer — Innovation, GreenTech & Accessibility

Aug 2025 – Present

##### ELOYSE (SaaS Event Platform) · EVEASOFT — Permanent

- Own product features end-to-end across web, mobile and backend on Eloyste, from product design to production deployment.
- Designed and shipped reusable product builders (landing-page builder, cross-client email builder), streamlining content-creation workflows across multiple client environments.
- Drive architecture decisions and a scalable, reusable component system (Nuxt, Vue, TypeScript, Prisma) reused across products.
- Lead the Web Accessibility unit (WCAG/RGAA) and monitor product KPIs & SEO (GA4, Search Console).
- Use AI tools daily for code generation, debugging, documentation, architecture exploration and product ideation to speed up delivery.

Vue 3 · Nuxt 3 · NestJS · TypeScript · Prisma · Docker

#### Product Engineer — Web & Mobile

Aug 2024 – Present

##### EVEASOFT — Permanent

- Built and shipped web & mobile features end-to-end (Vue 3, Nuxt 3, React, React Native, NestJS).
- Delivered native mobile apps to the App Store and Google Play with accessible, responsive UI (RGAA).
- Designed a modular TypeScript front-end architecture with a maintainable, reusable component system.

Vue 3 · React · React Native · NestJS · TypeScript · Docker

#### Founder & Product Builder — Front-End Lead

2024 – Present

##### MINAHREN — EdTech / Culture App

- Built an EdTech mobile app from scratch — product discovery, UX strategy, front-end architecture, accessibility and iOS/Android deployment (React Native, TypeScript).
- Full ownership: product vision, design system, reusable components, App Store & Google Play publication.

React Native · TypeScript · Node.js · MongoDB

#### Backend Web Developer — PHP / Symfony

Feb – Jul 2024

##### PROTAGORAS — Permanent

- Migrated a production web application from Symfony 3.4 → 6.4 and PHP 5.5 → 8.2.
- Maintained the codebase and developed new backend features.

Symfony · PHP · MySQL · Docker

#### Senior Visual Merchandiser Coordinator — European Reference

2013 – 2022

##### RALPH LAUREN — Permanent

- European reference for the flagship store (225 m<sup>2</sup>, Galeries Lafayette Haussmann) and 15 points of sale in France.
- Owned visual strategy, collection rollouts, team training and guidelines across Paris & Munich — translating brand vision into measurable retail and customer experience.

### EDUCATION

#### Bachelor — PHP/Symfony Application Developer

Digital Campus

2023 · BAC+3 · **Valedictorian 2023**

#### Full-Stack Developer — PHP/Symfony

Digital Campus

2021–2022 · BAC+2

#### Associate Degree — Merchandising & Interior Design

ESIV — La Fabrique

2005–2007 · **Valedictorian 2007**

#### DMA — Applied Arts & Interior Architecture

École Boule

2000–2002

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## TECHNICAL SKILLS

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### Frontend & Interfaces

React · React Native · Vue.js · Nuxt.js · TypeScript · Tailwind CSS · SCSS · Design Systems · Component Architecture

### Backend & Architecture

Node.js · NestJS · PHP · Symfony · REST APIs · JWT · MongoDB · MySQL · Prisma · Docker

### AI-assisted Development

Daily use of AI tools for code generation, debugging, documentation, architecture exploration and product ideation.

### Product & Design

Figma · Adobe XD · UX Design · Product Discovery · Product Strategy · User Flows · Accessibility Audits · Mobile Deployment

### Delivery & DevOps

CI/CD · Git · Linux · WCAG · RGAA · SEO · GA4 · Search Console

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## LANGUAGES & INTERESTS

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**French** (native) · **English** (professional proficiency)

Contemporary artist under the pseudonym **ShowshowArt** since 2020 (showshowart.com) · Distance running for 15 years.